

Hippie Nation Exclusive | Issue No.8

Official Press Coverage



**BE
T★
AWARDS
2023**

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CULTURE'S BIGGEST NIGHT, "BET AWARDS" 2023,
UNLEASHES ITS FIRST WAVE OF PERFORMERS,
UNITING OLD SCHOOL AND NEW SCHOOL WITH A
NON-STOP HIP HOP PARTY

Featured Performances by:

69 BOYZ, BIG DADDY KANE,
CHIEF KEEF, DJ UNK, E-40,
FAST LIFE YUNGSTAZ & EASTON (F.L.Y.),
FAT JOE, JA RULE,
KID 'N PLAY, MC LYTE,
PERCY "MASTER P" MILLER,
REMY MA, SOULJA BOY, THE SUGARHILL GANG,
TRICK DADDY, TRINA,
TYGA, UNCLE LUKE,
WARREN G, YING YANG TWINS,
AND YO-YO

WILL HONOR 50 YEARS OF HIP HOP WITH
UNFORGETTABLE PERFORMANCES

COCO JONES, DOECHII, GLORILLA,
& LIL UZI VERT
WILL ALSO JOIN THE PARTY AND
PERFORM LIVE

"BET AWARDS" 2023
WILL AIR FROM
LOS ANGELES
SUNDAY, JUNE 25 AT
8 PM ET/ PT ON BET

#BETAWARDS
#CULTURESBIGGESTNIGHT

KID N' PLAY



BET
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AWARDS
2023

Exclusive News & What to Expect

"We have an incredible lineup of performers who will take us on a musical journey, covering Hip Hop spanning every decade, style, and region. From music to dance and fashion, we are digging through every crate as we celebrate 50 years of Hip Hop and its diversity, evolution, and global impact," said Connie Orlando, BET EVP, Specials, Music Programming & Music Strategy. "This wall-to-wall party will reverberate with the amazing energy and passion these artists bring to the stage and the culture. Prepare for an unforgettable night of reunions and surprises as we celebrate Hip Hop's rich history, enduring legacy, and promising future."

"BET Awards" has been the #1 cable award show among all adults 18-49 for the last two consecutive years and is the #1 cable award show among Black adults 18-49 for the 21st consecutive year (CY02-CY22). "BET Awards" is the ultimate platform to showcase the best, brightest, and most beautiful aspects of the Black experience – honoring the present and future of Black music, creativity, and sportsmanship, by celebrating the culture and being a driving force for social change.

Voting for "BET Awards" 2023 Viewer's Choice Award ends June 25, 2023, at 6:30 PM PT/ 9:30 PM ET. Cast your vote here: <https://www.bet.com/viewerschoice23>.

BET.com/bet-awards is the official site for "BET Awards" 2023 and will have all the latest news and updates about this year's show. Follow us @ BET and @BETAWARDS.

Connie Orlando, EVP, Specials, Music Programming & Music Strategy, will oversee and Executive Produce the annual show, with Jamal Noisette, VP, Specials, Music Programming & Music Strategy to Co-Executive Produce for BET. Jesse Collins Entertainment is the production company for the show, with Jesse Collins, Dionne Harmon, and Jeanpae Rouzan-Clay also serving as Executive Producers.

MC LYTE



Hippie Nation Exclusive | Issue No.8

About BET:

BET, a unit of Paramount (NASDAQ: PARAA; PARA; PARAP), is the nation's leading provider of quality entertainment; music, news and public affairs television programming for the African American audience.

The primary BET channel is in 125 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom, sub-Saharan Africa and France. BET is the dominant African-American consumer brand with a diverse group of business extensions including BET+, the preeminent streaming service for the Black audience; BET.com, a leading Internet destination for Black entertainment, music, culture, and news; BET HER, a 24-hour entertainment network targeting the African-American Woman; BET Music Networks - BET Jams, BET Soul and BET Gospel; BET Home Entertainment; BET Live, a growing BET festival business; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET around the globe.



1980 - 1989



1989 - 2001



2001 - 2005



2005 - 2010



2010 - 2021



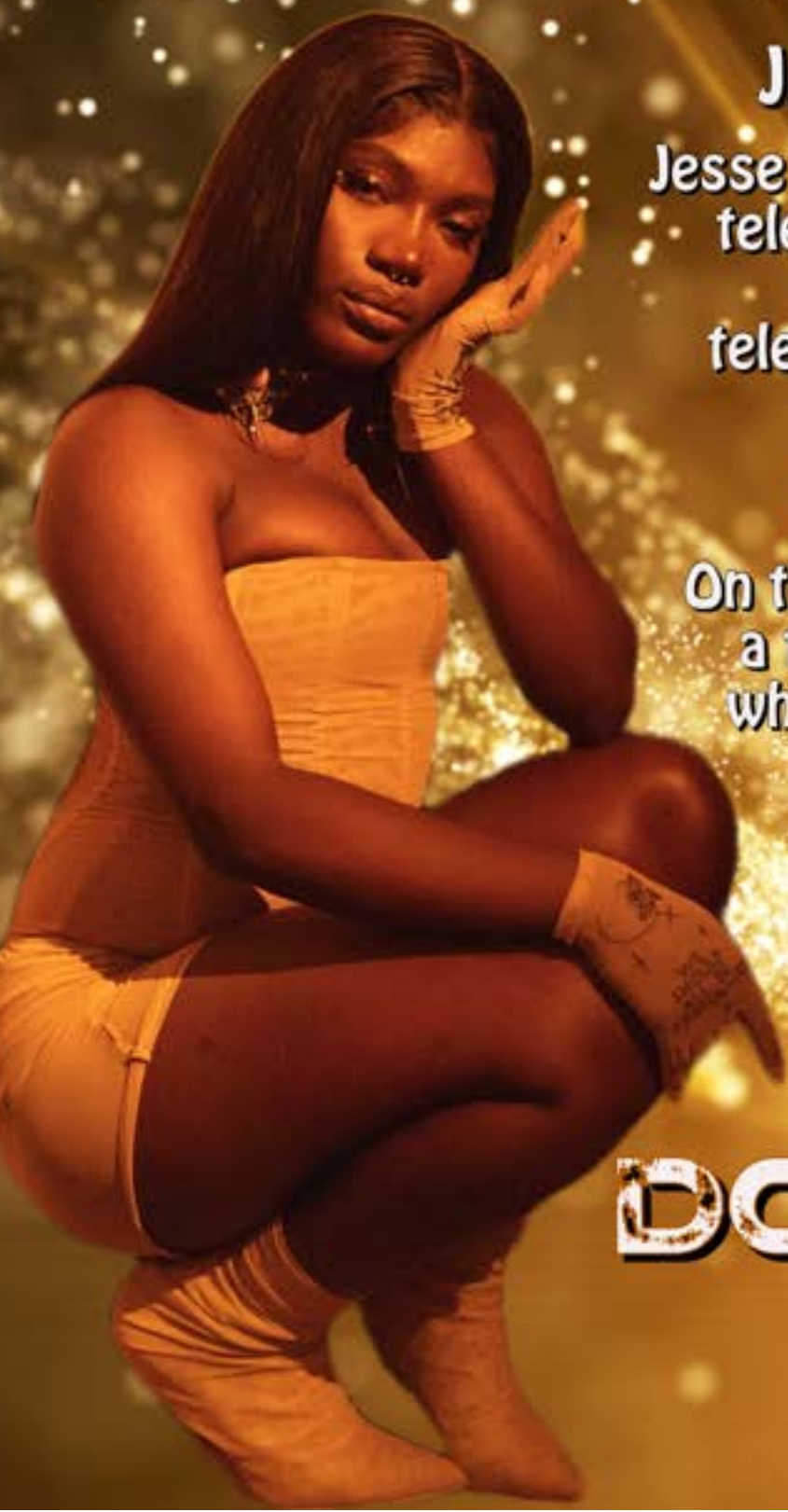
2021 - now

COCO JONES



About BET Awards:

“BET Awards” is one of the most-watched award shows on cable television according to the Nielsen Company. The “BET Awards” franchise remains the #1 program in cable TV history among African-Americans, and it is the #1 telecast for BET every year. It recognizes the triumphs and successes of artists, entertainers, and athletes in a variety of categories.



ABOUT JESSE COLLINS ENTERTAINMENT:

Jesse Collins Entertainment (JCE) is a full-service television and film production company and has played an integral role in producing many of television's most memorable moments in music entertainment.

JCE has a multi-year overall agreement with ViacomCBS Cable Networks. On the theatrical film side, the company also has a first look on JCE's film development projects which could include Viacom's film entities such as Paramount Players.



DOECHII

**AWARDS
2023**

The award-winning and critically acclaimed television that JCE has produced includes miniseries

–The New Edition Story and The Bobby Brown Story; scripted series

–American Soul and Real Husbands of Hollywood; children's series

–Bookmarks: Celebrating Black Voices; award shows–BET Awards, Black Girls Rock!, BET Honors, UNCF's An Evening of Stars, BET Hip Hop Awards, ABFF Honors and Soul Train Awards; specials

–John Lewis: Celebrating A Hero, Love & Happiness: An Obama Celebration, Change Together: From The March On Washington To Today, Stand Up for Heroes, Dear Mama, Amanda Seales I Be Knowin', Def Comedy Jam 25 and Leslie Jones: Time Machine; as well as competition/game shows–Sunday Best, Hip Hop Squares, Nashville Squares and Rhythm & Flow.

Jesse Collins, founder and CEO of the company, is the executive producer of all programming.

He is also a co-executive producer for the iconic GRAMMY® Awards.

Most recently, he was executive producer of The 2021 Pepsi Super Bowl Halftime Show and produced The 2021 Academy Awards®.

Go to jessecollinsent.com for more information on the company.



1980-1989



1989-2001



2001-2005



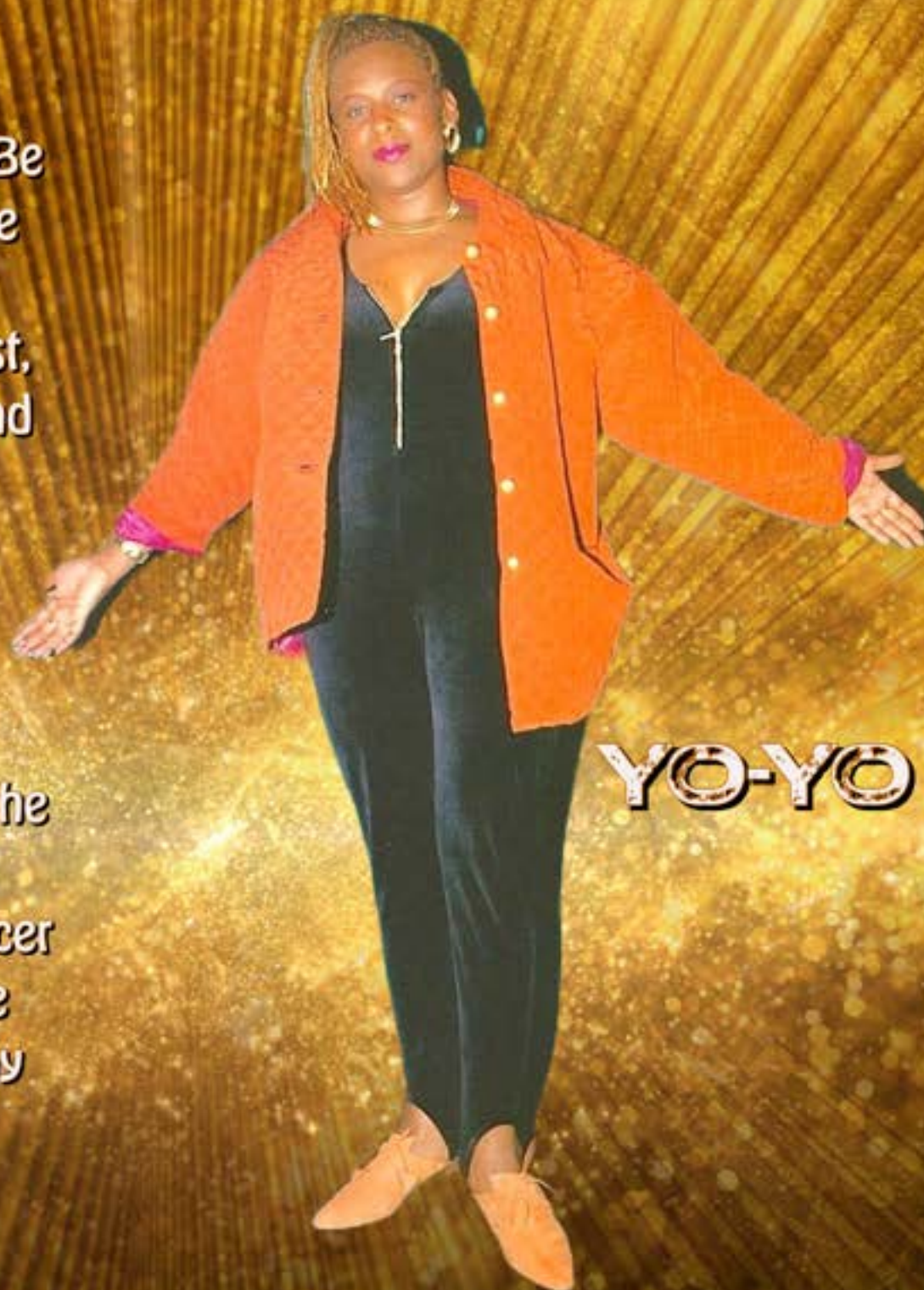
2005-2011



2011-2021



2021-PRESENT



YO-YO

Hippie Nation Exclusive | Issue No.8

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& LYLIS CONTACTS:

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& Adaobi Ugonabo

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The Ying-Yang Twins

Hip-Hop Nation MAGAZINE PRESENTS LIVE APPEARANCES & PERFORMANCES BY THE LADIEZ IN HONOR OF HIP-HOP 50TH ANNIVERSARY

Remy Ma

Trina

GLORILLA

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